

# Privacy Policy

## SECTION 1 – WHAT DO WE DO WITH YOUR INFORMATION?

### Collection of Information

In order to use the Visique Wight Optometrists website, we will require information from you in order to provide the best service possible. The information we collect may include your name, address, email address, telephone number, credit card payment details, your date of birth, your optical and / or contact lens prescription details, the name and address of your optometrist and other personal details that you may provide to us to enable us to fulfil your order.

All correspondence may also be collected and stored, particularly in regard to sales, support and accounts, including emails.

When you browse our store, we also automatically receive your computer's internet protocol (IP) address in order to provide us with information that helps us learn about your browser and operating system. Any information collected by **is collected via** correspondence from you or your company. This may be via the telephone, email, mail, fax, your messages to us via social media channels, or directly through our website.

### Use of Collected Information

Details collected from Visique Wight Optometrists customers are required in order to provide you with our products and to enable us to give you the best possible customer service we can!

When you provide us with personal information to complete a transaction, verify your credit card, place an order, arrange for a delivery or return a purchase, you consent to our collecting it and using it for that specific reason only.

By providing us with your personal information and the details of your optometrist, you consent to us contacting your optometrist to confirm the details of your optical and / contact lens prescription.

If we ask for your personal information for a secondary reason, like marketing, we will provide you with an opportunity to say no.

If you change your mind, you may withdraw your consent for us to contact you, for the continued collection, use or disclosure of your information, at any time, by emailing us at [admin@wightoptometrists.co.nz](mailto:admin@wightoptometrists.co.nz), or mailing us at Visique Wight Optometrists 381 Great North Road, Henderson, Auckland.

### Access to Collected Information

If your personal information changes, or if you no longer desire our service, you may correct, update, delete or deactivate it by logging into your account to make the changes, or email our Customer Care team at [admin@wightoptometrists.co.nz](mailto:admin@wightoptometrists.co.nz) and we'll do it for you!

## **SECTION 2 – CONSENT**

How do you get my consent?

When you provide us with personal information to complete a transaction, verify your credit card, place an order, arrange for a delivery or return a purchase, we imply that you consent to our collecting it and using it for that specific reason only.

If we ask for your personal information for a secondary reason, like marketing, we will either ask you directly for your expressed consent, or provide you with an opportunity to say no.

How do I withdraw my consent?

If after you opt-in, you change your mind, you may withdraw your consent for us to contact you, for the continued collection, use or disclosure of your information, at any time, by contacting us at [admin@wightoptometrists.co.nz](mailto:admin@wightoptometrists.co.nz) .

## **SECTION 3 – CHANGES TO THIS PRIVACY POLICY**

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website.

## **QUESTIONS AND CONTACT INFORMATION**

If you would like to: access, correct, amend or delete any personal information we have about you contact us at

**[admin@wightoptometrists.co.nz](mailto:admin@wightoptometrists.co.nz)**.